

FIRST SEMESTER M.P.E.S. DEGREE EXAMINATION, NOVEMBER 2025
CC25PSPEMIC1904 – SPORTS JOURNALISM AND MASS COMMUNICATION
(2025 Admission – Regular)

Time: 3.00 Hours

Maximum: 75 Marks

Credit : 4

Part A

Answer any ***three*** questions. Each question carries 15 marks.

1. Analyze the importance of ethical principles and canons of journalism in maintaining credibility in sports reporting.
2. Examine the ways in which sports journalism supports and enhances the development of physical education and the growth of sports culture within a society.
3. Differentiate between general news reporting and sports reporting with reference to structure, tone, and audience expectations.
4. Evaluate the influence of advertising on the integrity and quality of sports journalism.
5. Prepare a comprehensive report for publication on a college annual sports meet, ensuring journalistic accuracy and reader engagement.
6. Develop an interview plan for an elite athlete or coach, including the objectives, questions, and ethical considerations.

(3 × 15 = 45 Marks)

Part B

Answer any ***four*** questions. Each question carries 5 marks.

7. Define journalism and explain its significance in modern society.
8. Briefly describe the essential components of a sports bulletin.
9. List the basic equipment required for sports photography.
10. Write a short note on international sports news agencies.
11. Discuss the role of sportsmanship in sports reporting.
12. How does sports journalism contribute to sports education?

(4 × 5 = 20 Marks)

Part C (Short notes)

Answer any ***five*** questions. Each question carries 2 marks.

13. Define Sports journalism.
14. Mention the role of sports journalism in supporting and promoting physical education.
15. List down any two purposes of sports photography.
16. State any two ethics of journalism.

17. Mention the qualities of a sports journalist.
18. Identify the various roles played by sports organizations.
19. Write any two important elements of a sports bulletin.
20. List the key traits that define an effective sports commentator.

(5 × 2 = 10 Marks)
