

FIRST SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2025

(CBCSS - UG)

CC19UBCM1B01 / CC20UBCM1B01 - BUSINESS MANAGEMENT

(Commerce: Finance / Taxation - Core Course)

(2019 to 2023 Admissions - Supplementary)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)Answer ***all*** questions. Each question carries 2 marks.

1. "Management is a Universal Process", How?
2. Define Administration.
3. What are the hygiene factors?
4. Any two qualities of good supervisor?
5. What are the types of ethics?
6. Explain virtue based ethical theory.
7. Business ethics is based on certain principles. Explain.
8. What are the advantages and disadvantages of globalisation?
9. Define Kaizen.
10. What is CSR ?
11. Mention the Steps in the implementation of CSR activities.
12. Define the term Corporate governance.
13. What is resistance to change ?
14. What is fishbone diagram ?
15. Point out any two advantages of Flexi working for employees.

(Ceiling: 25 Marks)**Part B (Paragraph questions)**Answer ***all*** questions. Each question carries 5 marks.

16. Write a short note on 1) Management in Medieval period and 2) Management in Modern Period.

17. What is planning? What steps are necessary for effective planning?
18. What are the importance of motivation?
19. What are the steps in control process?
20. Briefly explain the arguments in favour and against of the concept business ethics.
21. Explain the responsibility of business towards its consumers.
22. Define MIS. Explain its features and benefits .
23. Write a note on activities of Logistic Management.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any ***two*** questions. Each question carries 10 marks.

24. What is MBE? Explain the importance of MBE.
25. Write a note on (a) Autocratic style (b) Charismatic style (c) Participative style
26. What are the barriers of communication? How it is removed?
27. What is business ethics? Explain its characteristics and scope.

($2 \times 10 = 20$ Marks)
