

25U139

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Name :

Reg. No :

FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(FYUGP)

(Regular/Supplementary/Improvement)

CC24UCOM1MN101 - FUNDAMENTALS OF ENTREPRENEURSHIP

(Commerce - Minor Course)

(2024 Admission onwards)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. What do you mean by entrepreneurial challenges? [Level:2] [CO1]
2. What is creativity? [Level:2] [CO1]
3. Define entrepreneur. [Level:2] [CO1]
4. What is meant by goal setting? [Level:2] [CO2]
5. What is the role of human resources in executing a business plan? [Level:2] [CO2]
6. What is SIDO? [Level:2] [CO3]
7. What is ventre center? [Level:2] [CO3]
8. What is NEN? [Level:2] [CO3]
9. What are self limiting beliefs? [Level:2] [CO4]
10. Who is a women entrepreneur? [Level:2] [CO4]

(Ceiling: 24 Marks)

Part B (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. Discuss the relationship between entrepreneurship and sustainable economic development. [Level:2] [CO1]
12. Discuss the importance of ethical decision-making in entrepreneurship. [Level:2] [CO1]
13. Analyze the role of risk-taking in entrepreneurship. [Level:4] [CO2]

14. How do entrepreneurs use feasibility studies to assess market potential? [Level:2] [CO2]
15. What role do entrepreneur's associations play in fostering networking and collaboration among entrepreneurs? [Level:2] [CO3]
16. Discuss the role of incubators and accelerators in fostering innovation and entrepreneurship. [Level:2] [CO3]
17. What role do government policies and initiatives play in promoting rural entrepreneurship? [Level:2] [CO4]
18. What role does food and agri-entrepreneurship play in improving agricultural productivity and sustainability? [Level:2] [CO4]

(Ceiling: 36 Marks)

Part C (Essay questions)

Answer any **one** question. The question carries 10 marks.

19. What are the different ways to recognize opportunities? [Level:2] [CO2]
20. What are the steps taken for the development of women entrepreneurship in India? [Level:2] [CO4]

(1 × 10 = 10 Marks)
