

25U147

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Name :

Reg. No :

FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(FYUGP)

(Regular/Supplementary/Improvement)

CC24UCOP1CJ101 - MANAGEMENT PRINCIPLES AND APPLICATION

(B.Com. Professional - Major Course)

(2024 Admission onwards)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. Draw a diagram on the process of MBO? [Level:2] [CO1]
2. Who are the contributors of Classical era? [Level:2] [CO1]
3. List out the needs of decentralisation in an organisation. [Level:2] [CO2]
4. Explain the meaning of departmentation. [Level:2] [CO2]
5. Discuss the benefits of advantages of matrix organisational structure. [Level:2] [CO2]
6. Explain the importance of having a clear vision when striving for goal persistency. [Level:2] [CO3]
7. What is the primary focus of laissez-faire leadership? [Level:1] [CO3]
8. List two examples of intrinsic motivators. [Level:1] [CO3]
9. How would you handle a conflict between two team members with opposing ideas on completing a project? [Level:2] [CO4]
10. What do you mean by the collaborating strategy in conflict resolution? [Level:2] [CO4]

(Ceiling: 24 Marks)

Part B (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. Explain the various managerial roles according to Mintzberg. [Level:2] [CO1]
12. Explain the key components of a crisis preparedness plan. [Level:2] [CO4]
13. What are the key challenges faced during the planning process? [Level:2] [CO1]
14. Analyze the drawbacks faced by MBO in organizations. [Level:4] [CO1]

15. Explain the measures which may promote ethical conduct of business at organization level? [Level:2] [CO4]
16. Explain how Management by Exception can facilitate better resource allocation in an organization. What are the potential consequences of not using this control mechanism? [Level:2] [CO3]
17. Define leadership and explain its importance in an organization. [Level:1] [CO3]
18. Explain the need and importance of crisis management? [Level:2] [CO4]

(Ceiling: 36 Marks)

Part C (Essay questions)

Answer any **one** question. The question carries 10 marks.

19. Discuss Taylor's main contributions to management theory and how they transformed organizational practices. [Level:2] [CO1]
20. Provide a detailed analysis of formal and informal organisation. [Level:4] [CO2]

(1 × 10 = 10 Marks)
