

24U3132

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Name :

Reg. No :

THIRD SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(FYUGP)

CC24UFEN3MN202 - INTRODUCTION TO CULTURAL STUDIES

(Functional English - Minor Course)

(2024 Admission -Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. Identify two reasons why Porattukali was marginalized. [Level:1] [CO1, CO2, CO3]
2. Examine how robotics debates mirror the philosophical mind-body problem. [Level:4] [CO2, CO4]
3. Define cyberculture. [Level:1] [CO2, CO4]
4. What is post-structuralism in relation to semiotics? [Level:1] [CO1, CO2]
5. Contrast the Western and Oriental characteristics in Said's model of binary oppositions. [Level:4] [CO2, CO3, CO4]
6. Analyse how the "Third Space" challenges binary thinking in colonial discourse. [Level:4] [CO2, CO3, CO4]
7. What does it mean when we say that a country is multiethnic? [Level:2] [CO2, CO3]
8. What is indigenous self determination? [Level:2] [CO2, CO4]
9. How do postcolonialism and globalisation intersect? [Level:2] [CO2, CO3]
10. Which major event in the 2000s led to increased attention and controversy regarding fundamentalism? [Level:2] [CO1, CO3]

(Ceiling: 24 Marks)

Part B (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. What are some concepts that can be directly connected with body as a biological entity? [Level:2] [CO1, CO2]
12. What are some examples of RSA? Explain how they work. [Level:2] [CO2, CO3]

13. How does consumption accessorise globalisation? [Level:2] [CO1, CO2]
14. When does language become discourse? [Level:2] [CO2, CO4]
15. Demonstrate how Thiruvathirakkali can be adapted for modern cultural festivals while preserving tradition. [Level:3] [CO1, CO2, CO3]
16. Explain how Eli Pariser's idea of the "aspirational self" versus the "impulsive self" illustrates the challenges of algorithm-driven content curation. [Level:2] [CO2, CO4]
17. Critically assess whether McDonaldization benefits or harms global culture. [Level:5] [CO2, CO3, CO4]
18. Illustrate how Two can be connected to the idea of First World vs. Third World conflicts. [Level:3] [CO1, CO3]

(Ceiling: 36 Marks)

Part C (Essay questions)

Answer any **one** question. The question carries 10 marks.

19. Evaluate the impact of structuralist semiotics on the study of cultural texts. How do thinkers like Roman Jakobson and Roland Barthes extend Saussure's insights into broader systems such as fashion, film, and everyday life? [Level:5] [CO3, CO4]
20. Deconstruct the final scene of the story, where the wedding suit becomes a funeral shroud, analyzing how it serves as the culmination of the story's major themes. [Level:2] [CO1, CO3]

(1 × 10 = 10 Marks)
