

24U342

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Name :

Reg. No :

THIRD SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(FYUGP)

CC24UBBA3CJ201 - DOMESTIC LOGISTIC MANAGEMENT

(B.B.A. - Major Course)

(2024 Admission - Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. Clarify the purpose of packaging in logistics. [Level:2] [CO1]
2. Translate the lead time in logistics. [Level:2] [CO1]
3. Explain any three benefit of effective logistics planning. [Level:2] [CO1]
4. Mention any three modern technology used in logistics today. [Level:1] [CO1]
5. Mention any three infrastructural barriers in domestic logistics. [Level:1] [CO2]
6. Explain the packaging is more complex in international logistics. [Level:2] [CO2]
7. What is EDI? [Level:1] [CO3]
8. Explain GIS. [Level:1] [CO3]
9. Define hazardous load. [Level:1] [CO4]
10. What is tipper body? [Level:1] [CO4]

(Ceiling: 24 Marks)

Part B (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. Define Reverse logistics and why is it important in domestic logistics management. [Level:1] [CO1]
12. Explain how logistics management supports trade and commerce. [Level:2] [CO1]
13. Describe the characteristics of pipeline transportation. [Level:2] [CO2]
14. Estimate the major challenges in transportation logistics. [Level:3] [CO2]
15. Explain working of RFID. [Level:2] [CO3]

16. Draw the different types of bill of lading. [Level:3] [CO3]
17. Explain the importance of vehicle capacity in vehicle routing. [Level:2] [CO4]
18. Describe the importance of fuel efficiency and environmental impact in modern vehicle selection. [Level:2] [CO4]

(Ceiling: 36 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

19. Explain the different types of logistics and their significance in supply chain management. [Level:2] [CO1]
20. Estimate the elements and benefits of the CMR consignment note. [Level:3] [CO3]

(1 × 10 = 10 Marks)
