

24U3110

(Pages: 2)

Name : .....

Reg. No : .....

**THIRD SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025**

(FYUGP)

**CC24UCOM3MN202 - SOCIAL ENTREPRENEURSHIP**

(B.Com. - Minor Course)

(2024 Admission - Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. What is non-profit social entrepreneurship? [Level:1] [CO1]
2. What is community-based social entrepreneurship ? [Level:1] [CO1]
3. What is a social enterprise? [Level:1] [CO1]
4. Explain employment model. [Level:1] [CO2]
5. Define crowd funding. [Level:1] [CO2]
6. Explain organisational support model [Level:1] [CO2]
7. What is integration of ICT with social entrepreneurship? [Level:1] [CO3]
8. What is meant by ICT? [Level:1] [CO3]
9. What is augmented learning? [Level:1] [CO4]
10. What is industry innovation ecosystem? [Level:1] [CO4]

**(Ceiling: 24 Marks)**

**Part B** (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. What are the characteristics of social entrepreneurs? [Level:4] [CO1]
12. Explain the different types of social entrepreneurship. [Level:4] [CO1]
13. What are the challenges in social entrepreneurship? [Level:4] [CO1]
14. What is social venture capital? What are its merits and demerits. [Level:4] [CO2]
15. Explain briefly the various business models in social enterprise. [Level:4] [CO2]

16. What are the challenges in microfinance? [Level:1] [CO3]
17. What are the steps involved in the integration of ICT in social enterprises? [Level:1] [CO3]
18. State the social impact of Blockchain technology. [Level:1] [CO4]

**(Ceiling: 36 Marks)**

**Part C** (Essay questions)

Answer any ***one*** question. The question carries 10 marks.

19. What are NGOs? What are the functions of NGOs? [Level:5] [CO3]
20. Discuss about the cross cultural factors of social entrepreneurship. [Level:5] [CO4]

**(1 × 10 = 10 Marks)**

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