

THIRD SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(FYUGP)

CC24UCOM3MN202 - SOCIAL ENTREPRENEURSHIP

(B.Com. - Minor Course)

(2024 Admission - Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)Answer **all** questions. Each question carries 3 marks.

1. What is non-profit social entrepreneurship? [Level:1] [CO1]
2. What is community-based social entrepreneurship ? [Level:1] [CO1]
3. What is a social enterprise? [Level:1] [CO1]
4. Explain employment model. [Level:1] [CO2]
5. Define crowd funding. [Level:1] [CO2]
6. Explain organisational support model [Level:1] [CO2]
7. What is integration of ICT with social entrepreneurship? [Level:1] [CO3]
8. What is meant by ICT? [Level:1] [CO3]
9. What is augmented learning? [Level:1] [CO4]
10. What is industry innovation ecosystem? [Level:1] [CO4]

(Ceiling: 24 Marks)**Part B (Paragraph questions/Problem)**Answer **all** questions. Each question carries 6 marks.

11. What are the characteristics of social entrepreneurs? [Level:4] [CO1]
12. Explain the different types of social entrepreneurship. [Level:4] [CO1]
13. What are the challenges in social entrepreneurship? [Level:4] [CO1]
14. What is social venture capital? What are its merits and demerits. [Level:4] [CO2]
15. Explain briefly the various business models in social enterprise. [Level:4] [CO2]

16. What are the challenges in microfinance? [Level:1] [CO3]

17. What are the steps involved in the integration of ICT in social enterprises? [Level:1] [CO3]

18. State the social impact of Blockchain technology. [Level:1] [CO4]

(Ceiling: 36 Marks)

Part C (Essay questions)

Answer any **one** question. The question carries 10 marks.

19. What are NGOs? What are the functions of NGOs? [Level:5] [CO3]

20. Discuss about the cross cultural factors of social entrepreneurship. [Level:5] [CO4]

(1 × 10 = 10 Marks)
