

23U557

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Name:

Reg.No:

FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2025

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19UBBA5B07 - HUMAN RESOURCE MANAGEMENT

(BBA - Core Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is industrial relation aspect?
2. How managerial and operative functions are differentiated?
3. What are the purposes of HRP?
4. What is job rotation?
5. List out the internal sources of recruitment.
6. What do you mean by depth interview?
7. Define training.
8. Write any two difference between training and education.
9. What do you mean by brain storming?
10. What is employee appraisal?
11. Write any two factors affecting employee compensation.
12. List out the demerits of piece rate system.
13. Define SHRM.
14. Mention the approaches of HR audit.
15. What are the reasons of downsizing?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Explain the role of HRM.

17. Difference between conventional planning and strategic planning.
18. Write a note on employee retention.
19. Explain the objectives management development programme.
20. What are essential requirements of performance appraisal?
21. Briefly explain the methods of performance appraisal.
22. What are the advantages of GHRM?
23. Explain the dimensions of work force diversity.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Explain the similarities and difference between HRM and personnel management.
25. Explain selection process.
26. What is compensation management? What are its essential features?
27. What is e-HRM? Explain the activities undertaken under e-HRM.

(2 × 10 = 20 Marks)
