

23U546

(Pages: 2)

Name:

Reg.No:

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19UBCM5D02 - BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(Commerce - Open Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Give any two reason for capital in business?
2. Write any two merits of Sole proprietorship
3. An important factor to be considered at the start of the business is the place where the enterprise will be located? Give two reasons.
4. Define medium enterprise in case of service enterprise.
5. Is registration is compulsory for sole proprietorship and partnership units?
6. Management is a universal process. How?
7. Name the participats of top level Management.
8. What is unity of command?
9. Write any five features of planning.
10. What is line and staff organisation?
11. Write any two difference between centralization and decentralization.
12. Write any two disadvantages of autocratic leadership.

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Briefly explain auxiliaries to trade.
14. Explain the social responsibility of business.
15. Explain the features of entrepreneurship.
16. State the difference between entrepreneur and a manager.

17. Explain the concept "management as profession.
18. Differentiate between authority and responsibility.
19. What are the steps in control process?

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any ***one*** question. The question carries 10 marks.

20. Explain classification of industry.
21. What is recruitment? Explain the various sources of recruitment.

(1 × 10 = 10 Marks)
