

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19UBBA5D01 - TOURISM MANAGEMENT

(BBA - Open Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)Answer ***all*** questions. Each question carries 2 marks.

1. Define tourism.
2. Write any two impacts of tourism.
3. What are the environmental impacts of tourism?
4. Mention some famous tourist centres in Kerala.
5. Write any two cultural tourist centres in Kerala.
6. What do you mean by transportation in Tourism?
7. What is road tourism?
8. What are the importance of ticketing system ?
9. Who is a travel agent?
10. What is star rating of hotels?
11. Write four functions of hotels in tourism.
12. Write four star hotels in india.

(Ceiling: 20 Marks)**Part B (Short essay questions - Paragraph)**Answer ***all*** questions. Each question carries 5 marks.

13. What are the elements of tourism attraction accomodation accessibility types of Tourism?
14. What are the major beach resorts in india?
15. Explain four attraction places in india.
16. Write five advantages of road transportation.

17. What are the features of water transportation?
18. What are the features of air transportation?
19. Explain Role of Hotel Tourism?

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any ***one*** question. The question carries 10 marks.

20. Explain the role of railways in tourism.
21. Briefly explain organisational structure of hotels.

(1 × 10 = 10 Marks)
