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(Pages: 2)

Name:

Reg.No:

SECOND SEMESTER M.Com. DEGREE EXAMINATION, APRIL 2026

(CBCSS - PG)

(Regular/Supplementary/Improvement)

CC19PMCM2C09 - INTERNATIONAL BUSINESS

(Commerce)

(2019 Admission onwards)

Time : 3 Hours

Maximum : 30 Weightage

Part-A

Answer any *four* questions. Each question carries 2 weightage.

1. Explain the major differences between International business and globalization.
2. What do you mean by Leontief Paradox?
3. List out the different types of FDI?
4. Mention the 4 different orientations in the field of international business.
5. Explain the term counter trade.
6. Give a brief description about the impact of WTO in India.
7. What are the major objectives of International financing strategy?

(4 × 2 = 8 Weightage)

Part-B

Answer any *four* questions. Each question carries 3 weightage.

8. Corrective measures for BOP.
9. Explain the Threats faced by Indian companies in Indian markets.
10. Explain the reasons for entering the global markets.
11. Types of risk in International trade.
12. Types of trade agreement.
13. Functions and objectives of World bank.
14. Different organisational structures of MNCs.

(4 × 3 = 12 Weightage)

Part-C

Answer any **two** questions. Each question carries 5 weightage.

15. Explain various measures taken by the government for promotion of foreign trade in india
16. List out major macroeconomic external factors of international business in the present era of covid-19.
17. Explain in detail porter's value chain analysis.
18. Write an essay on objectives and activities of IMF.

(2 × 5 = 10 Weightage)
