

25U295

(Pages: 2)

Name :

Reg. No :

SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2026

(FYUGP)

(Regular/Supplementary/Improvement)

CC24UJOU2MN102 - RADIO AND TELEVISION

(Journalism - Minor Course)

(2024 Admission onwards)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. Mention two techniques for writing effective scripts. [Level:1] [CO2]
2. What is post-production in media production? [Level:1] [CO1]
3. Name one tool used for audio editing. [Level:1] [CO3]
4. What is the primary benefit of podcasting? [Level:1] [CO4]
5. Define the term "sound editing." [Level:1] [CO3]
6. What is the role of voice modulation in radio presentation? [Level:1] [CO3]
7. How does a video switcher help in live television production? [Level:1] [CO3]
8. What are the differences between traditional media and digital media? [Level:1] [CO4]
9. Why is audience research important in media production? [Level:1] [CO3]
10. What are the major components of a television script? [Level:1] [CO2]

(Ceiling: 24 Marks)

Part B (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. Develop a plan for launching a media channel on streaming platforms. [Level:3] [CO4]
12. Prepare a simple workflow for a radio production. [Level:3] [CO1]
13. Discuss the differences between radio and television scripts. [Level:2] [CO2]

- | | |
|--|-----------------|
| 14. Critique a television program based on production quality. | [Level:5] [CO1] |
| 15. Differentiate between AR and VR in media applications. | [Level:4] [CO4] |
| 16. Assess the impact of performance skills on radio and TV programs | [Level:5] [CO3] |
| 17. Describe the role of smartphones in video production. | [Level:2] [CO4] |
| 18. Assess the importance of a producer and cinematographer in media production. | [Level:5] [CO1] |

(Ceiling: 36 Marks)

Part C (Essay questions)

Answer any **one** question. The question carries 10 marks.

- | | |
|--|-----------------|
| 19. Write a detailed script outline for a four -minute radio news bulletin. | [Level:3] [CO2] |
| 20. Compare the advantages and disadvantages of different video editing software used in media production. | [Level:4] [CO3] |

(1 × 10 = 10 Marks)
