

25U258S

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Name:

Reg. No:

SECOND SEMESTER B.Com. PROFESSIONAL DEGREE EXAMINATION, APRIL 2026

(CUCBCSS-UG)

CC17UBCP2B05 – BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

(Core Course)

(2017 to 2023 Admissions – Supplementary)

Time: Three Hours

Maximum: 80 Marks

Part A

Answer **all** questions. Each question carries 1 mark.

A. Choose the correct answer:

1. The views of Henry Fayol belonged to which school of thought?
(a) Scientific Management School (b) Empirical School
(c) Classical School (d) Behavioural School
2. The principles of scientific management were more concerned with the problems in the ----- levels.
(a) Tactical level (b) Strategic level
(c) Operational level (d) None of these
3. Theory X and Theory Y was propounded by -----
(a) Abraham Maslow (b) McGregor (c) Herzberg (d) McClelland
4. Who is called the father of scientific management?
(a) F. W. Taylor (b) Elton Mayo (c) Henry Fayol (d) Chester Bernad
5. Authority and responsibility are ----- to each other
(a) Supplementary (b) Complementary (c) Contradictory (d) None of these

B. Fill in the blanks:

6. ----- entrepreneurs are task-oriented.
7. Two-factor theory is also known as -----
8. ----- introduced the “hierarchy of human needs”.
9. ----- is the systematic study of jobs to know the nature and characteristics.
10. Horizontal communication is also called ----- communication.

(10 × 1 = 10 Marks)

Part B (Short answer questions)

Answer any **eight** questions. Each question carries 2 marks.

11. What is BEP?
12. Who is an induced entrepreneur?

13. What are the characteristics of an Entrepreneurship?
14. Define management.
15. What do you understand by delegation of authority?
16. Define MBO.
17. Who is an entrepreneur?
18. Differentiate Direction and Supervision.
19. Explain formal organisation.
20. What do you understand by MBE?

(8 × 2 = 16 Marks)

Part C (Short Essay questions.)

Answer any **six** questions. Each question carries 4 marks.

21. What are the characteristics of leadership?
22. What are the main features of Informal communication?
23. Explain the role of business incubation centres.
24. Explain POSDCORB.
25. What are the stages in the team-building process?
26. State the importance as well as the problems in grape wine.
27. State the factors affecting the team's effectiveness
28. Explain the merits of the line organisation.

(6 × 4 = 24 Marks)

Part D (Essay questions)

Answer any **two** questions. Each question carries 15 marks.

29. Explain Henry Fayol's Principles of Management.
30. Briefly explain Maslow's need hierarchy theory
31. Discuss in detail the types of entrepreneurs and their role in economic development.

(2 × 15 = 30 Marks)
