

23U669

(Pages: 2)

Name:

Reg.No:

SIXTH SEMESTER B.B.A. DEGREE EXAMINATION, APRIL 2026

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19UBBA6B14 - PROJECT MANAGEMENT

(BBA - Core Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 2

Part A (Short answer questions)

Answer **all** questions. Each question carries 2 marks.

1. What Labour intensive projects?
2. What do you mean by Project Appraisal?
3. What is Consumer's survey method?
4. What do you mean by L-M approach of SCBA?
5. What is Initial Cash Outflow?
6. What do you mean by Risk analysis?
7. What do you mean by deferred credit?
8. Define Capital Structure.
9. What do you mean by bar chart technique for project scheduling?
10. What do you mean by GERT?
11. Write any 4 qualities of a good manager.
12. What do you mean by project controls?

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer **all** questions. Each question carries 5 marks.

13. Briefly explain the phases of Project Management.
14. List out the important contents of DPR.
15. What are the important merits and demerits of ARR method?
16. Briefly explain the statistical techniques for analysing risk in investment decisions.

17. What do you mean by Operating Revenue? Draw a proforma of statement showing operating revenue estimate of the project.
18. What are the factors determining working capital requirements of a project?
19. What are the objectives of Network Analysis?

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any **one** question. The question carries 10 marks.

20. What do you mean by Plant Layout? What are the different types of plant layout? Also explain the benefits of a good plant layout.
21. What do you mean by PEP? Describe the important subplans of PEP. Also explain the various tools and techniques for PEP.

(1 × 10 = 10 Marks)
