

23U631

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Name:

Reg.No:

SIXTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2026

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19UPSY6B02 - APPLIED SOCIAL PSYCHOLOGY

(Psychology - Core Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Define social psychology and applied social psychology.
2. Define skepticism.
3. Explain democratic leadership.
4. Define anxiety and social anxiety.
5. Define self presentation theory.
6. Explain priming.
7. Define erotica.
8. Explain four ways to reduce harmful effects of exposure to pornography.
9. Define media agenda.
10. Define excitation transfer theory.
11. Explain legitimization and capitulation.
12. Explain relative poverty.

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Discuss cognitive dissonance theory.
14. Explain briefly on group think.
15. Discuss social psychological model of depression.
16. Analyze biases in clinical decision making.

17. Describe cognitive theory of aggression.
18. Explain concept of social problems in indian context.
19. Explain the four types of social problem basis of origin.

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any ***one*** question. The question carries 10 marks.

20. Describe social psychological theory.
21. Discuss the prevention and control of aggression.

(1 × 10 = 10 Marks)
