

18U268

(Pages: 2)

Name:.....

Reg. No.....

SECOND SEMESTER B.Com (PROFESSIONAL) DEGREE EXAMINATION, APRIL 2019

(Regular/Supplementary/Improvement)

(CUCBCSS-UG)

CC17U BCP2 B05 - BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

B.Com. Professional - Core Course

(2017 Admission onwards)

Time: Three Hours

Maximum : 80 Marks

Part A

Answer *all* questions. Each question carries 1 mark.

A. Choose the correct answer.

1. Who is called the father of Scientific Management?
(a) Henry Fayol (b) Henry Gantt (c) F W Taylor (d) Peter Drucker
2. Which management principle says that employees should not be frequently moved from one job to another
(a) Espirit De Corps (b) Unity of Direction
(c) Stability of tenure (d) Unity of command
3. The following is not included in staffing function.
(a) Man power planning (b) Job description
(c) Recruitment (d) Maintaining Informal groups
4. ----- developed the concept of MBO
(a) Abraham Maslow (b) Herzberg (c) Herbert Simon (d) Peter Drucker
5. Authority and responsibility are ----- to each other
(a) Supplementary (b) Complementary (c) Contradictory (d) None of these

B. Fill in the blanks.

6. ----- refers to the maximum number of subordinates the superior can effectively manage
7. Retention and concentration of authority of decision making at top levels of management is called -----
8. Horizontal communication is also called ----- communication
9. In leadership, ----- technique means giving complete freedom to subordinates
10. ----- is a statement showing the minimum acceptable qualities of the person to be placed in a job

(10 x 1 = 10 Marks)

Part B

Answer any *eight* questions. Each question carries 2 marks.

11. What do you mean by Manpower planning?
12. What are the merits of decentralisation ?
13. What do you mean by Policy?
14. Define Supervision
15. What do you understand by MBE?
16. Define Management.
17. Differentiate coordination and cooperation
18. What do you understand by Off the job training?
19. Define leadership.
20. Differentiate Line Organisation and Line and Staff Organisation

(8 x 2 = 16 Marks)

Part C

Answer any *six* questions. Each question carries 4 marks.

21. What are the various levels in management?
22. Explain POSDCORB
23. Explain the steps in MBO
24. Explain the various styles of leadership
25. What are the factors affecting entrepreneurial growth?
26. State the factors affecting the team effectiveness.
27. Explain Theory X and Theory Y.
28. Explain the methods used in job analysis?

(6 x 4 = 24 Marks)

Part D

Answer any *two* questions. Each question carries 15 marks.

29. Explain organizing in detail with stress on the elements and importance of organizing.
30. Discuss in detail the types of entrepreneurs and their role in economic development.
31. Explain selection. What are the steps involved in the selection process.

(2 x 15 = 30 Marks)
