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Name.....01.....

Reg. No.....

THIRD SEMESTER B.A./B.Sc. DEGREE EXAMINATION, NOVEMBER 2015

(CUCBCSS—UG)

Common Course

ENG 3A 05—NATIVE MEDIA IN ENGLISH

Time : Three Hours

Maximum : 80 Marks

I. Answer the following bunches of questions :—

1 Which god is mentioned in Sashi Kumar's speech ?

- (a) Goth. (b) Thoth.
(c) Ghoth. (d) Thogh.

2 Break the silence is a :

- (a) Feature film. (b) Documentary.
(c) Short film. (d) TV Reality Show.

3 What is the theme of *Every Life is Precious* ?

- (a) Child abuse. (b) Pollution.
(c) Medical practice. (d) None of these.

4 Which of the following is called the 'age of compromise' ?

- (a) 15-22. (b) 18-25.
(c) 14-20. (d) 13-20.

5 Which of the following is not called a search engine ?

- (a) Google. (b) Yahoo.
(c) Ask. (d) Microsoft.

6 The name 'google' comes from :

- (a) Gogol. (b) Googol.
(c) Goggle. (d) None of these.

7 'Indexing and retrieval' are stages of a :

- (a) Search. (b) Game.
(c) Both (a) and (b). (d) None of these.

Turn over

- 8 What is Nirbhaya concerned with in the case of safety of women and children ?
- (a) Prevention. (b) Prosecution.
(c) Protection. (d) All these.
- 9 Rape is described as the show of ——— mindset.
- (a) Violent. (b) Ignorant.
(c) Patriarchal. (d) None of these.
- 10 What has become another form of commerce ?
- (a) Caste. (b) Medical practice.
(c) Child abuse. (d) None of these.

(10 × 1 = 10 marks)

II. Answer in a sentence or two any *ten* questions :

- 11 What is a digital divide ?
- 12 What did Pandit Jawaharlal Nehru expect from Indian people ?
- 13 What is Avahan ?
- 14 What is child abuse ?
- 15 What is 'clutter' ?
- 16 What are Zoozoos ?
- 17 Define 'intrusion value'.
- 18 Mention the first anti-dam struggle in India ?
- 19 What is UGC in the context of internet ?
- 20 Define a reality show and mention one charge against such shows.
- 21 Define the term 'dignity'.
- 22 Mention the context in which the minister wants to include gender aspects in the curriculum ?

(10 × 2 = 20 marks)

III. Answer *four* of the following questions in a paragraph of 100 words :

- 23 Narlikar's observations on past and present generations.
- 24 Bill Gates Foundation work in India.
- 25 Justify the title 'Only an Axe Away' ?
- 26 Role of internet in adolescent life.
- 27 Violence against women.
- 28 Caste system in India.

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in 300 words :

- 29 Write an essay on the convergence of media and its impact on the society.
- 30 Discuss the role of documentaries and reality shows in raising awareness.
- 31 Attempt an essay on the topic 'internet and the youth culture'.
- 32 Write an essay on the scope and task of writing online.

(2 × 15 = 30 marks)