

16U441

(Pages: 2)

Name:

Reg. No.....

FOURTH SEMESTER B.Com/B.B.A/BSc/BCA/HM DEGREE EXAMINATION, APRIL 2018

(Regular/Supplementary/Improvement)

(CUCBCSS - UG)

CC15U GN4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(Core Course)

(2015 Admission onwards)

Time: Three Hours

Maximum: 80 Marks

Part A

Answer *all* questions. Each question carries 1 mark.

I. Choose the correct answer from the following:

1. The capacity to develop new ideas, concepts and process is known as
 - (a) Innovation
 - (b) Skill
 - (c) Invention
 - (d) Creativity
2. KITCO was set up in
 - (a) 1973
 - (b) 1971
 - (c) 1972
 - (d) 1970
3. Node represent
 - (a) Event
 - (b) Network
 - (c) Activity
 - (d) Slack
4. incubators create employment.
 - (a) General purpose
 - (b) Specialist
 - (c) Technology
 - (d) None
5. The entrepreneur who does not change the method of production already introduced is:
 - (a) Drone Entrepreneur
 - (b) Classical Entrepreneur
 - (c) Fabian Entrepreneur
 - (d) None of these

II. Fill in the Blanks:

6. skill refers to the ability to conceive new ideas and products.
7. If PI is equal to one, then NPV will be equal to
8. is the difference between sales and variable cost.
9. The term intrapreneur was coined by
10. Single window scheme is instituted through

(10 x 1 = 10 Marks)

Part B

Answer any *eight* questions. Each carries 2 marks.

11. What is TRYSEM?
12. What is bridge capital?
13. What you mean by deffered credit?
14. What is factory design?
15. Define IRR?
16. What is Net Terminal Value?
17. Who is Fabian Entrepreneur?
18. What is Ancillary Units?
19. How Technology Park is differs from business incubators?
20. Name the schemes available to help women entrepreneurs.

(8 x 2 = 16 Marks)

Part C

Answer any *six* questions. Each carries 4 marks.

21. Briefly explain the measures taken by the Government for the promotion of MSMEs in India.
22. Compare and contrast NPV and IRR
23. What are the elements of project appraisal?
24. What are the different types of incubators?
25. What is ED club? Explain the role of ED clubs.
26. What are the contents of a project report?
27. Explain Clarence Danhof's classification of entrepreneurs.
28. How does an Entrepreneur differ from Intrapreneur?

(6 x 4 = 24 Marks)

Part D

Answer any *two* questions. Each question carries 15 marks.

29. Discuss the importance of discounting criteria in profitability appraisal of a project.
30. What are the factors affecting entrepreneurial growth?
31. What is technical analysis of a project? Discuss the various aspects to be considered in technical analysis.

(2 x 15 = 30 Marks)
