

16U447

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Name: .....

Reg.No.....

**FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL 2018**

(Regular/Supplementary/Improvement)

(CUCBCSS - UG)

**CC15U JOU3 C02 & CC15U JOU4 C02 - FUNDAMENTALS OF CINEMA &  
INTRODUCTION TO NEW MEDIA**

(Journalism - Complementary Course)

(2015 Admission onwards)

Time: Three Hours

Maximum: 80 Marks

**Section A**

Answer *all* questions. Each question carries ½ mark.

(Part I and Part II must be answered separately)

**Part I**

1. \_\_\_\_\_ is the director of *Bicycle thieves*.
2. Cahier du cinema is a \_\_\_\_\_.
3. \_\_\_\_\_ is a director popularly known as *the master of suspense*.
4. \_\_\_\_\_ is a technique in which a series of short shots are edited into a sequence.
5. In cinematography, \_\_\_\_\_ means moving the camera vertically on the subject.
6. The distance between top of the frame to the top of head is called \_\_\_\_\_.

(6 × ½ = 3 Marks)

**Part II**

7. The types of blogs for which the medium is video is called \_\_\_\_\_.
8. IPTV stands for \_\_\_\_\_.
9. \_\_\_\_\_ is the first commercial internet service provider in India.
10. \_\_\_\_\_ is a free and open source operating system developed by Google.
11. Expand SEO.
12. \_\_\_\_\_ interactivity is a feature of new media that helps the user to edit and update information.

(6 × ½ = 3 Marks)

**Section B**

Answer any *five* questions. Each question carries 2 marks.

**Part I**

13. Mise-en-scene.
14. German expressionism.

15. Satyajit Rai.

16. Storyboard.

17. Alam ara.

18. Jump cut.

(5 × 2 = 10 Marks)

### Part II

19. Hypermedia.

20. Cybercrime.

21. Arpanet.

22. Technical writing.

23. Search engines.

24. Media convergence.

(5 × 2 = 10 Marks)

### Section C

Answer any *three* questions. Each question carries 5 marks.

#### Part I

25. What are the various methods used in studio lighting? Explain with examples.

26. Explain the importance of Italian neo realism in world cinema.

27. What is difference between a documentary and feature film?

28. Write a detailed note on camera angles, movements and shots.

(3 × 5 = 15 Marks)

#### Part II

29. Analyse the effectiveness of gatekeeping in online media.

30. Comment on the interactive features in online journalism

31. What are the major types of online advertisements?

32. Describe the concept of global village.

(3 × 5 = 15 Marks)

### Section D

Answer any *one* questions. Each question carries 12 marks.

#### Part I

33. What are the major steps involved in the production of a feature film?

34. Analyse the impact of mainstream cinema in popular culture with examples.

(1 × 12 = 12 Marks)

#### Part II

35. The new opinion leader in present society is social media. Analyse the statement.

36. What are the significant features of online journalism? Give examples.

(1 × 12 = 12 Marks)

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