

16U451

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Name.....

Reg. No.....

FOURTH SEMESTER B.Com/B.B.A/B.Sc./BCA/HM DEGREE EXAMINATION, APRIL 2019

(CUCBCSS-UG)

CC15U GN4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(Common Course)

(2015 Admission onwards)

Time: Three Hours

Maximum: 80 Marks

**Part A**

Answer *all* questions. Each question carries 1 mark.

1. Single window scheme is instituted through  
(a) IDBI                      (b) SIDCO                      (c) KFC                      (d) DIC
2. Which of the following is a technique of project?  
(a) Desk research      (b) sensitivity training      (c) CVP analysis      (d) none of these
3. Which of the following is not a discounted cash flow technique?  
(a) ARR                      (b) IRR                      (c) NPV                      (d) PI
4. The minimum number of members to form an ED club is  
(a) 20                      (b) 25                      (c) 50                      (d) None of these
5. The entrepreneur who does not change the method of production already used is  
(a) Fabian                      (b) Drone  
(c) Classical entrepreneur                      (d) None of these

Fill in the blanks:

6. KITCO was set up in .....
7. .... is the difference between sales and variable cost.
8. Project appraisal is usually done by a .....
9. .... is a document wherein all, the details obtained from technical analysis, financial analysis, profitability analysis etc. is put together.
10. A grant of ..... will be given to each ED club by the department of Commerce and Industry.

**(10 x 1 = 10 Marks)**

**Part B**

Answer any *eight* questions. Each question carries 2 marks.

11. What do you mean by ESS?
12. What is SWOT analysis?
13. What is the difference between site and location?

14. What do you mean by project profiles?
15. Distinguish between seed capital and bridge capital.
16. What do you mean by NIESBUD?
17. Explain the classification of a manufacturing enterprise.
18. Who is an intrapreneur?
19. Explain TREAD.
20. What is STEP ?

**(8 x 2 = 16 Marks)**

### **Part C**

Answer any *six* questions. Each question carries 4 marks.

21. Enumerate different types of entrepreneurs.
22. Distinguish between CPM and PERT.
23. Discuss the basic problems faced by small scale sector in India.
24. What is the role of SIDBI in the financing of small scale industries?
25. Explain the different sources of project ideas.
26. Explain the different methods of project appraisal.
27. Explain the contents of a project report.
28. Define business incubation. Explain the various types of business incubators.

**(6 x 4 = 24 Marks)**

### **Part D**

Answer any *two* questions. Each question carries 15 marks.

29. Define women entrepreneurship. Discuss the need and problems of women entrepreneurship.
30. Discuss the salient features of Industrial Policy of the Government of Kerala.
31. Briefly explain the procedures of setting up of a small scale industrial unit.

**(2 x 15 = 30 Marks)**

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