

16U578

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Name:

Reg. No.....

FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2018

(CUCBCSS-UG)

CC15U BB5 B09 - EMERGING TRENDS IN MANAGEMENT

(Business Administration - Core Course)

(2015 Admission onwards)

Time: Three Hours

Maximum: 80 Marks

Part A

Answer *all* questions. Each question carries 1 mark.

Fill in the blanks:

1. _____ refers to transfer of business information from computer to computer.
2. Deciding who has to be responsible for completing a particular task by a target date is called _____.
3. _____ provides time utility to products.
4. _____ is a broader concept which involves several activities in addition to logistics.
5. Supplier relationship management is also known as _____.
6. Outbound logistics is also known as _____.
7. Conformation to specialization is an indication of _____.
8. _____ helps to determine the course of action to be followed for achieving the supply chain objective.
9. _____ Consist of the tools used to gather, analyse and apply information to improve the performance of supply chain.
10. _____ refers to the backward flow of materials and products.

(10 x 1 = 10 marks)

Part B

Answer any *eight* questions. Each question carries 2 marks.

11. Define the term TQM.
12. What is meant by supply chain relationship?
13. What is trade off concept?
14. What is meant by JIT?
15. Distinguish between vision and mission.
16. What is procurement management?
17. What is meant by contract warehousing?
18. Enumerate the stages involved in TQM implementation.

19. What is shipment consolidation?
20. What is lead time?

(8 x 2 = 16 Marks)

Part C

Answer any *six* questions. Each question carries 4 marks.

21. What are the different flows involved in logistics?
22. What are the steps involved in supplier relationship management?
23. Give the features of good mission statements.
24. Distinguish between logistic and supply chain management.
25. What are the components of supply chain planning?
26. Explain the phases in the implementation of TQM.
27. What is aggregate planning? Explain the steps in aggregate planning.
28. What is meant by order processing?

(6 x 4 = 24 Marks)

Part D

Answer any *two* questions. Each question carries 15 marks.

29. Define logistics. What are the important elements of logistics?
30. What is TQM? Explain the principles of TQM.
31. Define SCM. Briefly explain the important supply chain management process.

(2 x 15 = 30 Marks)
