

**15U627**

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Name: .....

Reg. No. ....

**SIXTH SEMESTER B.Sc. DEGREE EXAMINATION, MARCH 2018**

(CUCBCSS-UG)

**CC15U PSY6 B02 - APPLIED SOCIAL PSYCHOLOGY**

Psychology - Core Course

(2015 Admission)

Time: Three Hours

Maximum: 80 Marks

**Part A**

Answer *all* the questions. Each carries 1 mark.

1. Physical, sexual, or psychological maltreatment or neglect of a child or children, especially by a parent or other caregiver is called -----
  - a). Child labor
  - b). Child abuse
  - c). Unemployment
  - d). Poverty
2. The first book in Social Psychology is written by -----
  - a). Miladi Sherif
  - b). Kurt Lewin
  - c). William McDougall
  - d). Martin Seligman
3. ----- consists of positive relationships with others, personal mastery, autonomy, a feeling of purpose and meaning in life, and personal growth and development.
  - a). Happiness
  - b). Flow
  - c). Well-being
  - d). Mindfulness
4. Cognitive dissonance was proposed by -----
  - a). Leon Festinger
  - b). Solomon Asch
  - c). Milgram
  - d). Anderson
5. The general tendency to expect negative outcomes is called -----
  - a). Optimism
  - b). Priming
  - c). Pessimism
  - d). Violence

**Fill in the Blanks**

6. ----- is the process of looking at oneself in order to assess aspects that are important to one's identity.
7. The state of being poor is termed -----
8. The fear of interaction with other people that brings on self-consciousness, feelings of being negatively judged and evaluated, and, as a result, leads to avoidance is -----

9. ----- is a biological and psychological response experienced on encountering a threat that we feel we do not have the resources to deal with.
10. Self presentation theory was proposed by -----

(10x 1 = 10 Marks)

**Part B**

Answer *all* the questions. Each carries 2 marks.

11. Cognitive Dissonance.
12. Define Social psychology.
13. Group Think.
14. Decision making.
15. Bio-psychosocial model.
16. Coping skills.
17. Cognitive errors.
18. School violence.
19. Population explosion.
20. Optimism.

(10x 2 = 20 Marks)

**Part C**

Answer any *six* questions. Each carries 5 marks.

21. Stages in the development of social problems.
22. Causes of child abuse.
23. Factors affecting student performance.
24. Explain the different ways of Health Promotion.
25. How can we reduce the harmful effects of exposure to violent sexual material.
26. What are the causes of depression?
27. Explain the social psychological roots of social anxiety?
28. What is the need and role of a social worker?

(6x 5 = 30 Marks)

**Part D**

Answer any *two* questions. Each carries 10 marks.

29. Elaborate the methods used to study social psychology to make it more scientific.
30. Explain the consequences of seeing media violence in youth.
31. How can we apply the principles in social Psychology in the class room.
32. What is unemployment? What are the problems of unemployment in India?

(2x 10 = 20 Marks)

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