

19U216S

(Pages: 3)

Name.....

Reg. No.....

SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2020

(CUCBCSS – UG)

CC17U ENG2 A03 – WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(English – Common Course)

(2017 Admission - Supplementary/Improvement)

Time: Three Hours

Maximum: 80 Marks

I. Answer the following questions:

Choose the correct answer:

1. A rhetorical mode of writing aimed at explaining something with examples is called _____.
a. description b. narration c. illustration d. thesis
2. Plagiarism that results from disregard for ethical considerations is _____.
a. Self-plagiarism b. unintentional plagiarism
c. blatant plagiarism d. none of these
3. _____ is a list of high frequency words found in academic writing.
a. MLA b. APA c. RSL d. AWL
4. _____ is a summary of relevant previous writings on the topic under discussion.
a. Case study b. brainstorming c. literature review d. proposal
5. The punctuation mark used to set off information that is not essential to the meaning of a sentence is _____.
a. dash b. parenthesis c. hyphen d. semi-colon

Fill in the blanks:

6. An academic paper written for publication is sent to other scholars to read and determine if it is worth publishing. This process is known as _____
7. _____ is the backbone of an academic essay.
8. The acknowledgement of borrowed materials in a standard format in any academic writing is called _____
9. A _____ is an ideal form of communication meant for 'in house' use in an organization.
10. A _____ makes an evaluative judgment as to whether a project is possible or worthwhile.

(10 x 1 = 10 Marks)

(1)

Turn Over

II. Answer any *ten* of the following questions in two or three sentences each:

11. Explain the difference between 'surveys' and 'questionnaires'
12. What are case studies?
13. Differentiate between formal and informal discourse markers.
14. State the importance of audience analysis in academic writing.
15. What are the popular style guides in use today?
16. Define 'academic integrity'.
17. What are the standard elements any movie review should contain?
18. Differentiate between independent and dependent clauses.
19. Explain the basic rule of subject – verb agreement.
20. Eliminate wordiness in the following sentences:
 - a. Observations concerning the matter of maternity leave will be given at the end of the paper.
 - b. It goes without saying that many Indians evade tax, despite the fact that they long for their country's progress.
21. Find one –word substitutes for the following stock phrases:

a. In the light of the fact that	c. in the nature of
b. During the time that	d. on a frequent basis
22. Correct parallelism related mistakes in the following sentences:
 - a. Suma reads novels, writes poems, and is interested in writing short stories.
 - b. Mary enjoys teaching grammar, counselling students, and participate in seminars and conferences.

(10 x 2 = 20 Marks)

III. Answer any *four* of the following questions in a paragraph each:

23. Guidelines for writing emails
24. Discuss the importance of punctuation in an academic essay.
25. Bring out the characteristics of a compare-and-contrast essay.
26. What are the genres of academic writing?
27. Write a reflective paragraph on anything memorable in your life using the basic principles of narration.
28. Write a travel blog on your experience in travelling in Kerala.

(4 x 5 = 20 Marks)

IV. Answer any *two* of the following questions in about 300 words each:

29. Define academic writing and list the distinctive features of academic and non-academic writing.
30. Write a letter to your local municipal council thanking them for establishing a park in your neighbourhood and suggesting one or two other projects that might improve things for local residents.
31. Write an essay on the ways to edit and revise words, sentences and paragraphs in academic writing.
32. Write an essay on any one of the following topics using the rules and techniques of writing academic paragraph and essay;
 - a) Ways to conserve water
 - b) Hero worship in films and sports
 - c) Educational resources available online
 - d) Cultural pluralism in the present Indian context

(2 x 15 = 30 Marks)
