

20U328

(Pages: 2)

Name: .....

Reg.No: .....

**THIRD SEMESTER B.A. DEGREE EXAMINATION, NOVEMBER 2021**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U JOU3 C02 - INTRODUCTION TO TV & CINEMA**

(Journalism - Complementary Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. AIR stands for \_\_\_\_ and was established in the year \_\_\_\_.
2. UGC as a news source.
3. Language of TV news should be \_\_\_\_ and the script should \_\_\_\_ the visuals.
4. Nere Chovve.
5. Sting Operation.
6. Short film.
7. Amazon Prime.
8. Robert Wiene.
9. Rashomon.
10. JC Daniel.
11. Parallel cinema.
12. Which was the first Malayalam talkie? When was it released?
13. Joker.

14. Shooting script.
15. Dolly.

**(Ceiling: 25 Marks)**

**Part B** (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Discuss the strengths and limitations of TV.
17. Discuss in detail the organizational hierarchy of DD.
18. Emergence of Malayalam channels in Indian TV.
19. Organizational structure of TV channel's news wing.
20. Live reporting is one of the most challenging tasks for a TV journalist.' Substantiate.
21. Prepare the brief profiles of atleast three masters of Indian cinema.
22. Prepare the brief profiles of atleast three masters of Malayalam cinema.
23. Types of lighting.

**(Ceiling: 35 Marks)**

**Part C** (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Television programmes can influence viewer's behavior.' Substantiate.
25. Anchoring is an art.' Elaborate by comparing the anchoring patterns of some programmes in TV channels.
26. Many TV programmes lack quality content nowadays.' Share your views using suitable examples.
27. 'Cinema is all about the art of visualization.' Comment.

**(2 × 10 = 20 Marks)**

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