

**19U564**

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Name: .....

Reg.No: .....

**FIFTH SEMESTER UG EGREE EXAMINATION, NOVEMBER 2021**

(CBCSS - UG)

**CC19U BSH5 D01 - TOURISM AND HOSPITALITY MANAGEMENT**

(Hotel Management & Catering Science - Open Course)

(2019 Admission - Regular)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Explain Tourism in modern period.
2. What you meant by Visitor?
3. Who is International Traveller?
4. Explain important water based tourism.
5. Write few words about "Palace on Wheels "
6. Write a note on VISA.
7. Mention the meaning of Man-made Tourism.
8. How does culture affect tourism?
9. What does a space tourist do?
10. What does the accommodation sector include?
11. Explain the categorisation of Hotel industry in India.
12. Describe the importance of travel agency.

**(Ceiling: 20 Marks)**

**Part B** (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Write the difference between Tourist and Excursionist.
14. How development of transportation affect tourism?
15. Explain the role of Air transport in tourism industry.
16. How green tourism Important in Tourism sector?
17. Describe the types of Tour Operators.
18. What are the characteristics of Tourism demand?
19. Comment "Socio-culture " impact in tourism.

**(Ceiling: 30 Marks)**

**Part C** (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. The growth and effect of tourism on a country - Explain detail.
21. Kerala "God's own Country in tourism concept. Why? Explain important destinations kerala.

**(1 × 10 = 10 Marks)**

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