

20U214

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Name:

Reg. No:

SECOND SEMESTER B.A./B.Sc./B.S.W./B.C.A. DEGREE EXAMINATION, APRIL 2021

(CUCBCSS – UG)

(Regular/Supplementary/Improvement)

CC19U ENG2 A03 – WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(English - Common Course)

(2019 Admission onwards)

Time: 2.5 Hours

Maximum: 80 Marks

Credit: 4

I. Answer the following questions in two or three sentences. Each question carries 2 marks.

1. How do you define academic writing?
2. What are discourse markers? Give examples.
3. What are the different types of sentences?
4. What is plagiarism?
5. What is a fragment? Give examples for sentence fragments.
6. Expand MLA and APA.
7. What are case studies?
8. What is a Recommendation Report?
9. Explain AWL.
10. Explain Memo.
11. Define bio-data.
12. What are the two kind of questions used in questionnaires?
13. Uses of an Apostrophe.
14. What are the basic rules of subject verb agreement?
15. What is the objective of literature review?

(Ceiling: 25 Marks)

II. Answer the following questions in a paragraph. Each question carries 5 marks (100words)

16. What are the components of a CV?
17. Mention the purpose of a questionnaire in a survey.
18. What are the objectives and structure of a report?
19. Discuss the major rules of using a semicolon.
20. What are the main elements of a division/ classification essay?
21. Explain the stages of writing a product review.
22. Illustrate the structure of an academic essay.
23. What are the prerequisites for learning academic writing?

(Ceiling: 35 Marks)

III. Answer any *two* of the following questions in about 200 words each.

24. Write a cover letter and resume to apply for the post of software engineer in an IT company.
25. Bring out the major approaches to writing.
26. Write a summary of a book that you have read recently.
27. Explain the main features and types of a report.

(2 × 10 = 20 Marks)
