

**19U409**

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Name: .....

Reg.No: .....

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2021**

(CBCSS - UG)

**CC19U BCM4 A13/CC19U BBA4 A13 - ENTREPRENEURSHIP DEVELOPMENT**

(Common Course)

(2019 Admission - Regular)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Who is a motivated entrepreneur ?
2. Mention the economic factors affecting entrepreneurial growth.
3. Mention any two difference between entrepreneur and manager.
4. What is Directorate of Industries and Commerce ?
5. What is bridge capital?
6. What is Small Industries Service Institutes.
7. What is STED ?
8. What is subsidy.
9. Define industrial estates.
10. What is Margin Money Loan Scheme?
11. What is single window system?
12. What is delphi method?
13. What do you mean by operational feasibility?

14. What are the factors affecting factory design?
15. What do you mean by amalgamation?

**(Ceiling: 25 Marks)**

**Part B** (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Who is an entrepreneur ? Explain the characteristics of an entrepreneur.
17. Draft a note on the measures taken for the development of women entrepreneurship in India
18. Explain the functions and responsibilities of SIDCO
19. Explain the scope of financial feasibility analysis.
20. Describe Margin Money Loan Scheme and its objectives?
21. What are the benefits of registration as a small scale units?
22. What are the types of feasibility studies?
23. Explain the need of project report.

**(Ceiling: 35 Marks)**

**Part C** (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Define entrepreneurship. Explain the various methods to provide training for entrepreneurs.
25. What are incentives ? Explain the need, advantages and classification of incentives in detail.
26. Define MSMEs, Discuss the importance of MSMEs in the economic development of india
27. What is a project report? What are the contents of a project report?

**(2 × 10 = 20 Marks)**

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