

19U433

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Name: .....

Reg.No: .....

**FOURTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2021**

(CBCSS - UG)

**CC19U BSH4 A13 - ENTREPRENEURSHIP DEVELOPMENT**

(Hotel Management & Catering Science - Core Course)

(2019 Admission - Regular)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

**Part A (Short answer questions)**

Answer *all* questions. Each question carries 2 marks.

1. Who is a motivated entrepreneur ?
2. Mention the psychological factors affecting entrepreneurial growth.
3. Define entrepreneurship.
4. What is Directorate of Industries and Commerce?
5. Mention any four functions of SIDCO.
6. Mention any four responsibilities of SIDCO.
7. What is KVIC ?
8. Write any four advantages of incentives.
9. What is seed capital?
10. What is Green Channel scheme?
11. Define a sick industrial unit.
12. Write 5 names of major 5 star hotels.
13. What are the sources of project ideas?

14. What do you mean by factory layout?
15. Define project report.

**(Ceiling: 25 Marks)**

**Part B (Paragraph questions)**

Answer *all* questions. Each question carries 5 marks.

16. Who is an entrepreneur ? Explain the characteristics of an entrepreneur.
17. What is entrepreneurial development programme ? Explain its importance.
18. Write a note on NIESBUD.
19. Explain the need for providing incentives to entrepreneurs.
20. What are the advantages of MSMEs?
21. Explain types of Industrial Estates.
22. What are the techniques of financial analysis?
23. What are the general principles of a good reporting system?

**(Ceiling: 35 Marks)**

**Part C (Essay questions)**

Answer any *two* questions. Each question carries 10 marks.

24. Define women entrepreneurship. Explain the challenges that women entrepreneurs face.
25. Explain technical analysis.
26. Explain Social Cost Benefit Analysis.
27. Define project report. Explain the contents of a project report.

**(2 × 10 = 20 Marks)**

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