

18U627

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Name:

Reg. No.....

SIXTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2021

(CUCBCSS-UG)

(Regular/Supplementary/Improvement)

CC17U PSY6 B02 - APPLIED SOCIAL PSYCHOLOGY

(Psychology - Core Course)

(2017 Admission onwards)

Time: Three Hours

Maximum: 80 Marks

PART A (Objective Type)

Answer *all* questions. Each question carries 1 mark.

Choose the correct answer:

1. Whose theory involves the idea of arousal as central to dissonance?
(Zajonc, Festinger, Bandura)
2. RET developed by
(Eysenk, Ellis, Cattle)
3. The founder of applied social psychology is
(Freud, Lewin, Watson)
4. A source of stress characterized by the inability to satisfy a motive is called
(Conflict, life events, pressure, frustration)
5. What does the term mortality refer to?
(Death, illness, health, morbidity)

Fill in the Blanks:

6. groups are most susceptible to Groupthink.
7. Create excessive optimism that encourage taking extreme risk is known as
8. proposed cognitive dissonance
9. The degree to which people are concerned with how others perceive them is known as.
10. Non aggressive sexual activity between willing sensitive and caring partners is known as

(10 × 1 = 10 Marks)

PART B

Answer *all* questions. Each question carries 2 marks

11. Hopelessness theory.
12. Embedded sexual material.

13. Agenda.
14. Catharsis.
15. Social support.
16. Child abuse.
17. Optimism.
18. School violence.
19. Social problems.
20. Positive coaching exercise.

(10 × 2 = 20 Marks)

PART C

Answer any *six* questions. Each question carries 5 marks.

21. Social anxiety.
22. Explain social problems.
23. Determinants of aggression.
24. Consequences of viewing media violence.
25. Pornography.
26. Cognitive dissonance.
27. Domestic violence.
28. Group think.

(6 × 5 = 30 Marks)

PART D (Essay Type Questions)

Answer any *two* question. Each question carries 10 marks.

29. Give detailed explanation on aggression.
30. Write an essay on psychiatric social work.
31. Write an essay on social problems?
32. What is media violence and effects of media violence on human being?

(2 × 10 = 20 Marks)
