

21U133

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Name:

Reg.No:

FIRST SEMESTER B.A. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U FEN1 B01 - COMMUNICATION SKILLS IN ENGLISH

(Functional English - Core Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 5

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What are the two elements of communication involved in the decoding process?
2. What is public communication?
3. What is nonverbal communication?
4. How do you praise a good restaurant service?
5. Write two structures to enquire about a place that you want to visit.
6. What are two ways of encouraging a student?
7. Two different ways of saying thank you.
8. What are the main considerations when you plan a presentation?
9. How to end a news reading session?
10. What are good starters for felicitation?
11. Define extempore speech.
12. What is group discussion?
13. Write any two questions you prepare before you go to a press conference with a politician.
14. Write two best practices for new product introduction.
15. Two ways of inviting compliments.

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Berlo's Model of Communication.
17. Importance of human communication.
18. Prepare a conversation with a career counsellor regarding your plans for future.
19. Prepare a telephonic conversation between two friends about their future plans.
20. Draft a short skit on Alcoholism.
21. Prepare an Inaugural address on the occasion of arts day in your college.
22. Draft a verbal demonstration of making lemon tea to your peers.
23. Importance of communication.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Types of communication.
25. Discuss elements of communication and communication barriers.
26. Prepare a Welcome speech on 'Arts Day'.
27. Prepare an imaginary group discussion on 'Increasing Violence against Women'.

(2 × 10 = 20 Marks)
