

**21U246**

(Pages: 2)

Name: .....

Reg. No: .....

**SECOND SEMESTER B.Com. PROFESSIONAL DEGREE EXAMINATION, APRIL 2022**

(CUCBCSS-UG)

(Regular/Supplementary/Improvement)

**CC17U BCP2 B05 - BUSINESS MANAGEMENT AND ENTREPRENEURSHIP**

(Core Course)

(2017 Admission onwards)

Time: Three Hours

Maximum: 80 Marks

**PART - A**

Answer *all* questions. Each question carries 1 mark.

A. Choose the right answer:

1. Who is called father of scientific management?  
(a) F. W. Taylor      (b) Elton Mayo      (c) Henry Fayol      (d) Chester Bernad
2. Hunger, thirst, sleep etc. are the examples of ----- motives  
(a) General      (b) Special      (c) Primary      (d) Secondary
3. A leader is a -----  
(a) Visionary      (b) Executive      (c) Problem –solver      (d) Scholar
4. The capacity to develop new ideas, concepts and process is known as -----  
(a) Innovation      (b) Invention      (c) Skill      (d) Creativity
5. Who introduced the term Intrapreneur -----?  
(a) Schumpeter      (b) Peter Drucker      (c) M C Clelland      (d) Glifford Pinchot

B. Fill in the blanks:

6. ----- entrepreneur are task oriented.
7. The scheme of E.D Clubs will be implemented by -----
8. ----- helps in identifying the deviations and taking remedial action.
9. The concept of MBO was coined by -----
10. ----- Introduced the “hierarchy of human needs”.

**(10 × 1 = 10 Marks)**

**PART – B (Short answer question)**

Answer any *eight* questions. Each question carries 2 marks.

11. Define management.
12. What is unity of direction?
13. What are the elements of directing?
14. What is transformational leadership?

15. What is BEP?
16. Define co-ordination.
17. What is business incubation?
18. Who is an induced entrepreneur?
19. What are the characteristics of an Entrepreneurship?
20. What do you mean by delegation of authority?

**(8 × 2 = 16 Marks)**

**PART – C** (Short essay question)

Answer any *six* questions. Each question carries 4 marks.

21. Explain the management Process school.
22. Briefly explain the importance of planning.
23. What is decentralization of authority?
24. What are the differences between formal and informal organization?
25. Explain the merits of Line organization.
26. Write a short note on women entrepreneurship.
27. What is the role of IDBI in the development of women entrepreneurship?
28. Explain the importance of Quality standards. Describe the features of ISO9000/14000.

**(6 × 4 = 24 Marks)**

**PART – D**

Answer any *two* questions. Each question carries 15 marks.

29. Define control and explain various steps involved in the control process
30. Briefly explain Maslow's need hierarchy theory
31. Explain the role of entrepreneurs in Economic Development

**(2 × 15 = 30 Marks)**

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