

21U255

(Pages: 2)

Name:

Reg.No:

SECOND SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2022

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BSH2 C04 - MANAGEMENT PRINCIPLES AND PRACTICES

(Catering Science and Hotel Management - Complementary Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Write a note on social system school.
2. Write a note on division of work?
3. What you meant by constructive skill?
4. What you mean by strategic plan?
5. What do you mean by staffing process?
6. Write difference between work group and Teams.
7. Write a note on work group behaviour.
8. Expand SMMR.
9. Explain formal communication.
10. What you mean by job enrichment?
11. What you mean by ethics committee?
12. Mention the meaning of human dignity.

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Management as a profession. Explain detail.
14. Mention the meaning of planning process.

15. Write a note on meaning and features of planning.
16. Explain the technics of direction.
17. Explain management by objective and management by performance.
18. How would you describe good/effective communication?
19. Explain the principles of business ethics.

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. Explain the history of evolution of management.
21. Write a detail note on types of leadership styles.

(1 × 10 = 10 Marks)
