

21U214A

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Name:

Reg. No:

SECOND SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2022

(CBCSS – UG)

(Regular/Supplementary/Improvement)

CC19U ENG2 A03 – WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(English - Common Course)

(2019 Admission onwards)

Time: 2.5 Hours

Maximum: 80 Marks

Credit: 4

I. Answer the following questions in two or three sentences each. Each question carries 2 marks.

1. What is blind peer reviewing?
2. What does the word 'genre' refer to in academic writing?
3. What is a proposal?
4. What is the objective of a literature review?
5. What are the advantages of using third person perspective in academic writing?
6. Which are the three types of sentences used in a body paragraph?
7. Explain brainstorming.
8. Which are the different types of process analysis?
9. What is an academic word list?
10. Explain the term 'discourse'.
11. Correct the fragments and rewrite the following into meaningful sentences.
 - a. As soon as the teacher left the class.
 - b. Irrespective of caste, class and gender.
12. Which are the two types of documentation employed in academic writing? Explain.
13. What is the difference between a CV and a resume?
14. Which sections are usually found in a typical APA style paper?
15. What is a feasibility report?

(Ceiling: 25 Marks)

II. Answer the following questions in a paragraph. Each question carries 5 marks (100words)

16. What are the advantages and disadvantages of questionnaires?
17. Explain five uses of the comma with examples.
18. What are the features of argumentative writing?
19. What are the important guidelines for writing emails?
20. Explain the words and phrases to be avoided in academic writing.

21. Briefly explain the significance of evidence and its categorization in academic writing.
22. What are the steps involved in planning an essay?
23. Write a letter to your municipal council explaining the water scarcity problem that you face in your locality and asking for immediate steps to be implemented to solve the issue.

(Ceiling: 35 Marks)

III. Answer any *two* of the following questions in about 200 words each. Each question carries 10 marks.

24. Prepare a cover letter and CV to apply for a teaching post in your nearby school.
25. Write an essay on blog writing.
26. Write a five paragraph descriptive essay on the topic 'My Favourite Place to Travel'.
27. Write an essay on the various activities that help in learning academic writing.

(2 × 10 = 20 Marks)
