

21U230

(Pages: 2)

Name:

Reg.No:

SECOND SEMESTER B.A. DEGREE EXAMINATION, APRIL 2022

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U JOU1 C01 - INTRODUCTION TO COMMUNICATION & JOURNALISM

(Journalism - Complementary Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Haptic.
2. Mention any two barriers in communication.
3. Mathematical model was proposed by _____ and _____ .
4. Libertarian theory was proposed by _____ and _____ .
5. Film is a _____ medium whereas radio is an _____ .
6. Internet.
7. Online journalism employs a combination of _____ and _____ .
8. Jasmine Revolution.
9. Article 19 (1)
10. Bengal Gazette was started publication by _____ in the year _____ .
11. Press Commission.
12. Benjamin Bailey.
13. Vidya Vinodini.
14. Deshabhimani.
15. Kuldip Nayyar.

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Critically analyse any one news story that appeared in a main stream newspaper in terms of contents and presentation.
17. Compare radio and tv in terms of news dissemination and information gathering.
18. News channels in India.
19. RTI
20. Contempt of Court Act.
21. Plagiarism as a major challenge in the field of academics.
22. Are the present-day media trapped in sensationalism? Share your observations.
23. Stages of Malayala Manorama's evolution.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Prepare an essay on elements of communication.
25. Analyse the role of Gandhiji as a journalist in the light of his valuable contributions to the Indian journalistic history.
26. Prepare a brief write-up on the early women's publications in Malayalam.
27. Swadeshabhimani.

(2 × 10 = 20 Marks)
