

20U409

(Pages: 2)

Name: .....

Reg.No: .....

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2022**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BCM4 A13 / CC19U BBA4 A13 - ENTREPRENEURSHIP DEVELOPMENT**

(Common Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Who is an entrepreneur?
2. Mention the personality factors affecting entrepreneurial growth.
3. Mention any four objectives of EDP.
4. What is Directorate of Industries and Commerce?
5. What is SIDCO?
6. What is NSIC?
7. Mention any four functions of SIDBI.
8. Define Technopark .
9. What is Bogus units under MSMES?
10. What is single window system?
11. List out causes of industrial causes.
12. What is social environment of entrepreneurship?
13. What do you mean by demand forecasting?
14. What are the factors influencing the selection of site?
15. What are the steps involved in SCBA?

**(Ceiling: 25 Marks)**

**Part B** (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Write a note on the qualities required for a successful entrepreneur.
17. Differentiate entrepreneur and manager.
18. Write a note on KITCO.
19. What are the advantages of MSMEs?
20. What are the causes of industrial sickness?
21. What are the measures taken by the Govt. for the revival of sick industrial units?
22. What are the factors to be considered while making location decisions?
23. What are the general principles of a good reporting system?

**(Ceiling: 35 Marks)**

**Part C** (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Define women entrepreneurship. Explain the challenges that women entrepreneurs face.
25. Define incentives. Elaborate the need, advantages and classification of incentives in detail.
26. Define MSME. Elaborate the merits and demerits of MSMEs.
27. What is a project report? What are the contents of a project report?

**(2 × 10 = 20 Marks)**

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