

20U432

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Name:

Reg.No:

FOURTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2022

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BSH4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(Catering Science & Hotel Management - Common Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Who is an agricultural entrepreneur?
2. Define women entrepreneur.
3. What is entrepreneurial development programme?
4. What is Directorate of Industries and Commerce?
5. What is SIDCO?
6. What is NSIC?
7. What is Incentives?
8. What is Bounty?
9. Write two features of M S ME.
10. Give two functions of DIC.
11. List out types of industrial estates.
12. What is fiscal incentives?
13. What do you mean by project management?
14. What is leading indicator method?
15. What are oral reports?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Who is an entrepreneur? Explain the characteristics of an entrepreneur.
17. Differentiate entrepreneur and manager.
18. Explain the functions of Khadi Village Commission.
19. Write a note on KITCO.
20. What are the advantages of MSMEs?
21. What are the benefits of registration as a small scale units?
22. What are the difference between the project appraisal and project evaluation.
23. Explain the need of project report.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Explain the role of an entrepreneur in the economic development of a nation.
25. Explain technical analysis.
26. Define technology. What are the factors influencing choice of technology?
27. What is a project report? What are the contents of a project report?

(2 × 10 = 20 Marks)
