

**20U461S**

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Name.....

Reg. No.....

**FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL 2022**

(CUCBCSS-UG)

**CC17U JOU3 C02 & CC17U JOU4 C02 - FUNDAMENTALS OF CINEMA &  
INTRODUCTION TO NEW MEDIA**

(Journalism - Complimentary Course)

(2017, 2018 Admissions – Supplementary/Improvement)

Time: Three Hours

Maximum: 80 Marks

**SECTION A**

Answer *all* the following (Part I and Part II must be attended separately)

**PART I**

1. Kinetoscope was invented by \_\_\_\_\_
2. The birth of a nation is directed by \_\_\_\_\_
3. Charli Chaplin was an \_\_\_\_\_ film maker.
4. Satyajit Ray's first film is \_\_\_\_\_
5. Visual blogs are called \_\_\_\_\_  
a) Weblog                      b) Logs                      c) Visual footage              d) Vlogs
6. IPTV stands for \_\_\_\_\_

**(6 × ½ = 3 Marks)**

**PART II**

7. The text or images that have the web address embedded in is \_\_\_\_\_
8. \_\_\_\_\_ is the founder of Facebook.
9. The address of a web page or a website is known as \_\_\_\_\_
10. Twitter's maximum character length per tweet is \_\_\_\_\_
11. WhatsApp is currently owned by \_\_\_\_\_
12. A software developed to search the web is called \_\_\_\_\_

**(6 × ½ = 3 Marks)**

**SECTION B**

Answer any *five* of the following from each part.

**PART I**

- |                  |                        |
|------------------|------------------------|
| 13. Documentary. | 16. New Media.         |
| 14. Fill light.  | 17. Blog.              |
| 15. Troll.       | 18. Commercial Cinema. |

**(5 × 2 = 10 Marks)**

PART II

- |                 |                          |
|-----------------|--------------------------|
| 19. Storyboard. | 22. Mise-en-scene.       |
| 20. Podcast.    | 23. Italian Neo-realism. |
| 21. E-portal.   | 24. Bicycle Thieves.     |

(5 × 2 = 10 marks)

SECTION C

Answer any *three* of the following from each part in not more than 100 words.

PART I

25. Prepare short notes on different types of films.
26. Explain three point lighting and its importance.
27. Write a short essay on the steps/activities involved in post-production
28. Comment on the scope of social media in shaping public opinion on relevant social issues.

(3 × 5 = 15 Marks)

PART II

29. Comment on the significance of cyber laws in new media.
30. Do's and don'ts in online reporting
31. Differentiate documentary and feature film.
32. Prepare brief note German Expressionism.

(3 × 5 = 15 Marks)

SECTION D

Answer any *one* of the following from each part.

PART I

33. Prepare a detailed review of any two of your favourite movies.
34. Share your observations about the advantages and disadvantages of social media platforms.

(1 × 12 = 12 Marks)

PART II

35. Analyse the history and evolution of internet
36. Prepare an essay on the salient features of online journalism. Give examples.

(1 × 12 = 12 Marks)

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