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Name:

Reg. No.....

SIXTH SEMESTER B.Com. PROFESSIONAL DEGREE EXAMINATION, APRIL 2022

(CUCBCSS-UG)

(Regular/Supplementary/Improvement)

CC17U BCP6 B29 - CORPORATE GOVERNANCE AND BUSINESS ETHICS

(B.Com. Professional - Core Course)

(2017 Admission onwards)

Time: Three Hours

Maximum:80 Marks

Section A

Answer *all* questions. Each question carries 1 mark.

1. The framework for establishing good corporate governance and accountability was originally setup by
 - a) Nestle committee
 - b) Rowntree committee
 - c) Cadbury committee
 - d) Thornton committee
2. According to clause 49 on independent directors. What should be minimum age of independent director?
 - a) 21
 - b) 22
 - c) 23
 - d) 24
3. Which one is the dimension (approach) of corporate social responsibility?
 - a) Corporate philanthropy
 - b) Stake holders priorities and sustainable development
 - c) Ethical business
 - d) All of the above
4. Which of the following is a basic definition of ethics?
 - a) Moral guidelines for behavior
 - b) Rules for acknowledging the spirit of the law
 - c) Rules or principles that define right and wrong conduct
 - d) Principles for legal and moral development
5. Which intervention resulted from the Enron scandal?
 - a) The Hampel Committee
 - b) The Sarbannes-Oxley Act
 - c) The Greenbury Committee
 - d) The Cadbury Committee
6. The _____ position is that a corporation can and should be evaluated not only in terms of its financial bottom line, but also in terms of its environmental bottom line and its social/ethical bottom line.
7. The _____ approach to formal corporate ethics initiatives focuses on meeting required behaviour norms or obeying the letter of the law
8. The Anderson worldwide is an example of Corporate failure from _____

9. The primary stakeholder of any company is its _____
10. That an organisation must behave as a good citizen is part of its responsibility to the _____

(10 × 1 = 10 Marks)

Section B

Answer any *eight* questions. Each question carries 2 marks.

11. What is E- governance?
12. Explain shareholder activism.
13. Define Business ethics.
14. What is CSR?
15. What do you mean by Discrimination?
16. Explain class action.
17. What is Whistle blowing?
18. What do you mean by Corporate sustainability?
19. What is insider trading?
20. Explain quality of work life.

(8 × 2 = 16 Marks)

Section C

Answer any *six* questions. Each question carries 4 marks.

21. What benefits accrue to business if ethics is made part of its strategy?
22. Briefly explain some of the common governance issues seen in corporate failures.
23. Briefly explain the various approaches to business ethics.
24. Why is it important to maintain ethics in accounting and finance?
25. Give a brief account on any four corporate governance models.
26. Explain how important organisational culture is to corporate ethics?
27. What are the functions of National Green tribunal?
28. How is corporate governance important from the employee's point of view?

(6 × 4 = 24 Marks)

Section D

Answer any *two* questions. Each question carries 15 marks.

29. Narrate the provisions of the Companies Act 2013, relating to the provisions of the Corporate Governance issues.
30. Explain the ethical and social issues in marketing in detail.
31. Explain the role of corporates in solving environmental and ecological issues.

(2 × 15 = 30 Marks)
