

19U644

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Name:

Reg.No:

SIXTH SEMESTER B.B.A. DEGREE EXAMINATION, APRIL 2022

(CBCSS - UG)

CC19U BBA6 B12 - ORGANISATIONAL BEHAVIOUR

(B.B.A. - Core Course)

(2019 Admission - Regular)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Why is it considered that OB exists at multiple levels?
2. What is the relationship of OB with Economics?
3. How do physical features impact personality?
4. What is meant by Ego?
5. What is reproduction in modelling process?
6. What is meant by group dynamics?
7. What is meant by degree of dependence in group cohesiveness?
8. What is physiological need?
9. What is meant by job rotation?
10. What is meant by paternalistic leadership?
11. What is physical stress?
12. What is counselling?
13. What is meant by vertical conflict?
14. What is meant by accommodating?
15. What is meant by planned change?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Explain perception describing the features of perception.
17. Explain social learning theory.
18. Explain formal groups stating reasons why such groups are required in an organisation.
19. Explain group norms detailing the characteristics of group norms.
20. What are the characteristics of motivation?
21. Explain attribution theory of leadership?
22. Explain Managerial Grid as a technique of Organisation Development.
23. Explain the external factors of organisational change.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Examine OB as a discipline and its relationship with other disciplines.
25. What are the factors of individual behaviour?
26. Describe the various classification of groups.
27. Explain leadership and its importance as well as the qualities of a successful leader.

(2 × 10 = 20 Marks)
