

19U646

(Pages: )

Name: .....

Reg.No: .....

**SIXTH SEMESTER B.B.A. DEGREE EXAMINATION, APRIL 2022**

(CBCSS - UG)

**CC19U BBA6 B14 - PROJECT MANAGEMENT**

(B.B.A. - Core Course)

(2019 Admission - Regular)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 2

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is Economic Feasibility Study?
2. What do you mean by Capital Budgeting?
3. What do you mean by net terminal value method ?
4. What do you mean by Sensitivity analysis ?
5. List out the any four components of operating cost a project.
6. What is fund flow technique for financial analysis ?
7. What is initial working capital?
8. What do you mean by Capital Structure?
9. What is milestone chart?
10. What is meant by critical activities?
11. What is product oriented WBS?
12. What do you mean by project controls?

**(Ceiling: 20 Marks)**

**Part B** (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. What is Conception phase and Terminating Phase in Project Life Cycle?
14. Explain the importance Project Identification.

15. What are the important factors to be ensured by the promoter, if a project requires foreign collaboration ?
16. What do you mean by plant layout ? What are the important objectives of plant layout ?
17. Briefly explain Survey Method?
18. What are the disadvantages of debentures?
19. What are the disadvantages of PERT?

**(Ceiling: 30 Marks)**

**Part C (Essay questions)**

Answer any *one* question. The question carries 10 marks.

20. What do you mean by plant location and plant site ? What are the important factors to be considered while selecting a location and site for a project ?
21. Who is a Project manager? What are the qualities, rights and duties of good project manager? Also mention the advantages of selecting the project manager from within the organisation.

**(1 × 10 = 10 Marks)**

\*\*\*\*\*