

22U124

(Pages: 2)

Name:

Reg.No:

FIRST SEMESTER B.Sc. DEGREE EXAMINATION, NOVEMBER 2022

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BSH1 C02 / CC20U BSH1 C02- TRAVEL AND TOURISM

(Catering Science and Hotel Management - Complementary Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What are the types of tourism?
2. Write the importance of transportation in tourism.
3. Write the importance of private sector in tourism planning.
4. Write how tourism contribute national revenue.
5. Write the contribution of IATA for tourism development.
6. What are ICAO organizations?
7. What is FHRAI?
8. What are the various departments in travel agencies?
9. What is collective passport?
10. Write different types of fairs and festivals in India.
11. Name any five beaches in India.
12. What is eco tourism?

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Write the suggestions for future tourism.
14. What are the types of tourism planning?
15. Explain the role of hotels for tourism planning.
16. What are the aims and objectives of TAAI?

17. What are the major activities of tour operator?
18. Explain the tourism products in India.
19. Explain the importance of cuisine in tourism.

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. What is tourist and visitor and purpose of travel in detail?
21. Plan a three days tour package for a foreign guest and write in details.

(1 × 10 = 10 Marks)
