

22U141

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Name:

Reg.No:

FIRST SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2022

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BCM1 B01 - BUSINESS MANAGEMENT

(Commerce - Core Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. "Management is Multidisciplinary" Explain.
2. Define WPM. What are its merits and demerits?
3. What are the features of planning?
4. Any two good qualities of a leader.
5. What is informal communication?
6. What is direction?
7. What is ethics? What are the features of ethics?
8. Explain the teleological ethical theory.
9. Explain the scope of business ethics.
10. Briefly explain the arguments in favour and against of the concept business ethics.
11. What are the advantages and disadvantages of globalisation?
12. Define CSR.
13. Mention the Steps in the implementation of CSR activities.
14. What is 20% time concept in management?
15. List out any two advantages of Flexi working for employers.

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. State the differences between Administration and Management.

17. What are the characteristics of motivation?
18. Explain Herzberg's two factor theory.
19. State the importance of business ethics.
20. Define CSR. What are the importance of CSR?
21. Write a note on arguments in favour and against CSR.
22. Define TQM. Explain the principles of TQM.
23. Define Logistic Management. Explain the importance of Logistic Management.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Explain Scientific Management. What are the Features, Merits and Demerits of Scientific Management?
25. Define control. What is the importance and Steps involved in the control?
26. What is CSR? Write a note on CSR and stakeholders.
27. Explain stress management. Write a note on the symptoms of stress and factors causing stress.

(2 × 10 = 20 Marks)
