

20U545

(Pages: 2)

Name:

Reg.No:

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2022

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BCM5 D02 - BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(Commerce (Finance/Taxation) - Open Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is warehousing?
2. What is Consumers co-operative Society ?
3. What is CSR?
4. Write any two difference between an entrepreneur and a manager.
5. Differentiate between Sole Proprietorship and Partnership based on its meaning.
6. Define management.
7. Management is creative like arts. How?
8. What is legal authority?
9. What is meant by manpower planning?
10. Write any two principles of direction.
11. Name two styles of leadership.
12. What is feedback in controlling?

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Explain primary industries.
14. Starting and managing one's business does not emerge spontaneously. Explain.
15. Explain the functions of an entrepreneur.
16. Write a note on classification of enterprises.

17. Explain the functionalities of lower level management.
18. Management process includes functions of management. Explain.
19. Explain the advantages of functional organisation.

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. Discuss the classification of business activities.
21. Henry Fayol developed 14 principles of management'. Discuss.

(1 × 10 = 10 Marks)
