

20U535

(Pages: 2)

Name:

Reg.No:

FIFTH SEMESTER B.A DEGREE EXAMINATION, NOVEMBER 2022

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U FEN5 B08 - PRINT MEDIA

(Functional English - Core Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is mass media?
2. Write any two functions of mass media.
3. What is a blooper?
4. What is news?
5. What are the different types of news based on region?
6. What is a summary lead?
7. Define editorial.
8. Define a review.
9. Define editing.
10. What is op-ed?
11. What is pagination in newspaper?
12. What is monotype and linotype?
13. What is a jumping news story?
14. What are the alternate names of Bengal Gazette?
15. Who is the founder of Nationalist Press in India?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Various types of mass media.
17. New media.
18. What are the objectives of journalism?
19. Different types of features.
20. 'Why' of editing.
21. Different types of headlines.
22. Write a note on history of press in India.
23. Gandhiji as a journalist.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Write an essay on journalistic ethics.
25. Write an essay on different types of news for formats.
26. Write an essay on feature writing.
27. Press in post independent India.

(2 × 10 = 20 Marks)
