

22U250

(Pages: 2)

Name:

Reg.No:

SECOND SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2023

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BSH2 C04 / CC20U BSH2 C04 - MANAGEMENT PRINCIPLES AND PRACTICES

(Catering Science and Hotel Management - Core Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Explain nature of management.
2. Explain human behavioural school.
3. Write a note on management process.
4. Write 5 advantages of planning process.
5. Write a note on program in planning.
6. Explain steps in motivation.
7. Explain team management.
8. Explain SMMR model communication.
9. Write a note on personnel barriers in communication.
10. What you mean by job enrichment?
11. What you mean by brain stoming?
12. Write a note on Disciplinary system.

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Write detail not on Henry fayol principles of management.
14. Explain the FW Taylor scientific management concept.
15. What are the important Principles of Organisation
16. Explain the technics of direction.
17. Mention the features of MBO.

18. Explain the various elements in the communication process?

19. What you meant by ethics committee.

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. Explain the history of evolution of management.

21. Explain the characteristics of work group.

(1 × 10 = 10 Marks)
