

**22U201SA**

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Name: .....

Reg. No: .....

**SECOND SEMESTER B.Com./B.B.A. DEGREE, EXAMINATION, APRIL 2023**

(CBCSS-UG)

**CC19U ENG2 A03 – WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS**

(English – Common Course)

(2019 to 2021 Admissions – Supplementary/Improvement)

Time: 2.5 Hours

Maximum: 80 Marks

Credit: 4

I. Answer the following questions in two or three sentences each. Each question carries 2 marks.

1. Define Brainstorming.
2. What is blind peer reviewing?
3. Explain Verbal garbage.
4. What are the two kinds of Documentation employed in academic papers?
5. How would a personal journal help an academic writer?
6. Mention the three types of progress reports.
7. Who is a blogger? What is the purpose of blogging?
8. Define Review.
9. What is the objective of literature review?
10. What is a feasibility report?
11. What are the two kinds of questions included in a questionnaire?
12. How would you differentiate between a thesis and a dissertation?
13. Define sentence.
14. What are independent and dependent clauses? Give examples
15. Punctuate the following sentence: The word ecology derives from the Greek oikos meaning households or place to live.

**(Ceiling: 25 Marks)**

II. Answer the following questions in a paragraph each. Each question carries 5 marks.

16. Explain the Stages of writing a product review.
17. Write a brief review of a book you have read recently.
18. Components of a CV. Explain.
19. What are the kinds of sentences used in an academic essay? Explain their functions.
20. List the rhetorical modes and their uses.
21. Write the distinctive features of academic and nonacademic writings.
22. What are the features of a case study? Explain.

23. Write a note on three types of paragraphs in an academic essay.

**(Ceiling: 35 Marks)**

III. Answer any *two* of the following questions in about 200 words each.

24. What are the prerequisites for learning academic writing?

25. Discuss the genres in academic writing and their distinctive uses.

26. Discuss the importance of punctuation in an academic essay

27. Prepare a cover letter and resume to apply for the post of Assistant Professor in Hindi.

**(2 × 10 = 20 Marks)**

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