

22U221S

(Pages: 2)

Name:

Reg. No:

SECOND SEMESTER UG DEGREE, EXAMINATION, APRIL 2023

(CUCBCSS-UG)

CC17U ENG2 A03 – WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(English – Common Course)

(2017, 2018 Admissions – Supplementary)

Time: Three Hours

Maximum: 80 Marks

I. Answer the following questions:

1. MLA stands for _____
 - a. Modern Linguists Association
 - b. Modern Language Association
 - c. Modern Literature Association
 - d. Mexican Literates Association
2. A _____ approach to writing aims at convincing readers to accept the writer's point of view.
 - a. Persuasive
 - b. Argumentative
 - c. Expository
 - d. Explanatory
3. Which of the following punctuation marks is the most frequently used, and also misused?
 - a) Full stop
 - b) Colon
 - c) Comma
 - d) Brackets
4. The main idea of the essay which is presented in the introductory paragraph is called
 - a) Argument
 - b) thesis statement
 - c) topic sentence
 - d) substantiation
5. Which of the following is filled in a prescribed form?
 - a) Bio-data
 - b) Curriculum Vitae
 - c) Personal Profile
 - d) Resume
6. Using another person's works, ideas or sentences without acknowledging the source is called
 - a) Peer Review
 - b) Plagiarism
 - c) Misrepresentation
 - d) Free Writing
7. Thesis statement is usually found in _____ paragraph.
 - a) Introductory
 - b) Body
 - c) Concluding
 - d) None of the above
8. _____ are also called 'in house' communication, meant to inform, persuade and to communicate to a group of people
 - a) Letters
 - b) Reports
 - c) Memos
 - d) E-mails
9. _____ is an act of stealing others' material as one's own.
 - a. Plagiarism
 - b. Blind Peer Reviewing
 - c. Honor Code
 - d. Parallesm
10. A _____ is an incomplete sentence or a disconnected piece of a main clause
 - a) Fragment
 - b) Memo
 - c) Period
 - d) Comma

(10 × 1 = 10 Marks)

II. Answer any *ten* of the following questions in a sentence or two:

11. How is a CV different from a Resume?
12. What is netiquette?
13. Explain 'blind peer reviewing'.
14. Distinguish between a survey and a questionnaire.
15. What is 'Brainstorming'?
16. What is a Search Engine?
17. What are the different types of sentences??
18. Explain Memo.
19. Explain AWL.
20. Define Punctuation marks.
21. What is 'em dash' and 'en dash'?
22. How do you define academic writing?

(10 × 2 = 20 Marks)

III. Describe any *four* of the following, each in a paragraph:

23. Write a report on the Sports Day event held at your college recently
24. What are the pre-requisites of academic writing?
25. Explain the Components of a CV.
26. What are the features of APA and MLA style of documentions?
27. What are the main features of a report?
28. Discuss the features of narration as a rhetorical mode.

(4 × 5 = 20 Marks)

IV. Write essays on any *two* of the following:

29. Prepare a cover letter and CV for the post of Research Assistant in Department of Commerce, Calicut University.
30. Write a detailed review of a film that you have seen recently
31. Write an essay on elements of writing.
32. Briefly discuss the step-by-step process of writing an academic assignment.

(2 × 15 = 30 Marks)
