

22U201S

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Name:

Reg. No:

**SECOND SEMESTER B.A./B.Sc./B.S.W./B.C.A./B.Voc./M.Sc. INTEGRATED
GEOLOGY DEGREE EXAMINATION, APRIL 2023**

(CBCSS – UG)

CC19U ENG2 A03 / CC21U GEC2 EG03 / CC19 ENG2I A03

WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(English – Common Course)

(2019 to 2021 Admissions – Supplementary/Improvement)

Time: 2.5 Hours

Maximum: 80 Marks

Credit: 4

I. Answer the following questions in two or three sentences. Each question carries 2 marks.

1. Define academic writing.
2. Explain 'blind peer reviewing'.
3. What is illustration?
4. What are the different sections of an APA style paper?
5. What is a review and name the types of reviews?
6. Write any two uses of a Colon.
7. What is proof reading?
8. Punctuate the following sentence:

I can never remember how to use those two common words sell meaning to trade a product for money or sale meaning an event where products are traded for less money than usual

9. Mention the purpose of questionnaire in a survey.
10. What is the structure of a Memo?
11. Mention any two Business card etiquettes.
12. Difference between CV and Resume.
13. What is a summary?
14. What is capitalization?
15. Differentiate between thesis and dissertation.

(Ceiling: 25 Marks)

II. Answer the following questions in a paragraph. Each question carries 5 marks (100 words).

16. List the distinctive features of academic and non-academic writings.
17. What are the features of a case study? Explain.
18. Differentiate between research paper and essay.

19. Read the following paragraph and try to summarise it: "The Northern Lights"

There are times when the night sky glows with bands of colour. The bands may begin as cloud shapes and then spread into a great arc across the entire sky. They may fall in folds like a curtain drawn across the heavens. The lights usually grow brighter, then suddenly dim. During this time the sky glows with pale yellow, pink, green, violet, blue, and red. These lights are called the Aurora Borealis. Some people call them the Northern Lights. Scientists have been watching them for hundreds of years. They are not quite sure what causes them. In ancient times people were afraid of the Lights. They imagined that they saw fiery dragons that the heavens were on fire.

20. Explain MLA style.

21. Explain the importance of Punctuation marks in an academic writing.

22. What are the main features of a report?

23. What are the important elements of email etiquette?

(Ceiling: 35 Marks)

III. Answer any *two* of the following questions in about 200 words each.

24. Discuss the genres in academic writing and their distinctive uses.

25. Write a review of the latest movie you saw for posting on your blog.

26. Write an essay on blog writing.

27. Prepare a covering letter and resume to apply for the post of accountant in a reputed company.

(2 × 10 = 20 Marks)
