

20U666

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Name:

Reg.No:

SIXTH SEMESTER B.B.A. DEGREE EXAMINATION, APRIL 2023

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BBA6 B12 - ORGANISATIONAL BEHAVIOUR

(BBA - Core Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is systems approach of OB?
2. Why is it considered that OB is related to Psychology?
3. What are the two elements of that affect work place environment?
4. What are personality traits?
5. How does organisation rules and specialisation affect perception?
6. What is meant by affiliation in group dynamics?
7. What is group effectiveness?
8. What is the impact of team working on motivation?
9. Who is a charismatic leader?
10. What is strict autocrat in leadership?
11. What is mental stress?
12. What is family counselling?
13. What is inter organisational conflict?
14. What are special integrators in conflict management?
15. What are the external factors that necessitate change?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Explain the cognitive theory of learning.
17. What are the basic concepts of social learning?

18. What are the popular reasons for joining a group?
19. Explain the factors affecting group cohesiveness.
20. What is leadership? What are the four major factors of leadership?
21. Compare Maslow's and Herzberg's theories of motivation.
22. Explain Sensitivity training as a technique of Organisation Development.
23. Explain the external factors of organisational change.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. What is OB? Explain OB with reference to the nature and scope of OB.
25. Examine in detail the several factors that affect an individual's personality.
26. Explain leadership and its importance. What are the qualities of a successful leader?
27. What are the various financial and non-financial motivations possible in an organisation?

(2 × 10 = 20 Marks)
