

20U646S

(Pages: 2)

Name:

Reg. No:

SIXTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2023

(CUCBCSS-UG)

CC17U PSY6 B02 – APPLIED SOCIAL PSYCHOLOGY

(Psychology - Core Course)

(2017, 2018 Admissions – Supplementary/Improvement)

Time: Three Hours

Maximum: 80 Marks

Section A

Answer *all* questions. Each question carries 1 mark

1. People who are less likely to help someone because there are a lot of people present would be exhibiting:
a) Groupthink
b) Group polarization
c) Diffusion of responsibility
d) Mere exposure effect
2. refers to the degree to which people are concerned with how others perceive them
a) Self-presentation motivation
b) Self-efficacy
c) Negative outcome expectancy
d) None
3. had been define as “the expectation that highly desirable outcomes will not occur and that one is powerless to change the situation”
a) Hopelessness b) Helplessness c) Worthlessness d) none of these
4. refers to the effect of a preceding stimulus or event on now we react to a subsequent stimulus.
a) Priming b) Schemas c) Response d) Reaction time
5. Physical maltreatment or sexual molestation of a child.
a) Child abuse b) Sexual violation c) Maltreatment d) None of these

Fill in the blanks:

6. proposed Group Think Theory
7. is defined as the sad yearning for intimacy that result from perceived deficiencies in the number and quality of friendship
8. The idea that the media can shape what issue we think about or what issues we think are important is referred to as
9. proposed social cognitive theory
10. Shows nonaggressive sexual activity between willing, sensitive and caring partners.

(10 × 1 = 10 Marks)

Section B

Answer *all* questions. Each question carries 2 marks.

11. Child abuse.
12. Policy determination.
13. Seasonal unemployment.
14. Cognitive dissonance.
15. Cyclical employment.
16. Media violence.
17. Social problem.
18. Domestic violence.
19. Population explosion.
20. Applied social psychology.

(10 × 2 = 20 Marks)

Section B

Answer any *six* questions. Each question carries 5 marks.

21. Explain pornography.
22. Explain helplessness theory.
23. Explain the consequence of viewing media violence.
24. Explain cognitive dissonance theory.
25. Explain biases in clinical decision making
26. Explain the causes and characteristics of social problems
27. Explain the role of psychiatric social worker
28. Explain child abuse as a social problem

(6 × 5 = 30 Marks)

Section C

Answer any *two* questions. Each question carries 10 marks.

29. Elaborate concept of media violence.
30. Explain cognitive dissonance theory and group think theory.
31. Explain the stages in the Nature, characteristics and development of social problems.
32. Explain the social psychological model of depression, its treatment and prevention methods.

(2 × 10 = 20 Marks)
